

# Privacy Policy

Last updated August 31, 2023

This privacy policy notice for Lewis Fence & Deck describes how and why we might collect, store, use, and/or share your information when you use our services, such as when you:

- Visit our website at <http://www.louiethefence.com>
- Engage with us in other related ways, including any sales, marketing, or email

**Questions or concerns?** Reading this privacy notice will help you understand your privacy rights and choices. If you do not agree with our policies and practices, please do not use our Services. If you still have any questions or concerns, please contact us at [info@louiethefence.com](mailto:info@louiethefence.com).

## What Types of Data We Collect and How We Use It

We collect a variety of information when you visit our website and engage with our service.

Personal Data may include name, email, mobile phone, address, IP addresses, and details of products and/or services purchased and identifies you as an individual or is information that can be linked to you as an individual (“Personal Data”). Here is what we collect:

- **Name:** We may use your name to personalize digital and print communications sent to you by Lewis Fence & Deck
- **Email:** We may use your email to send you communications regarding products/ services.
- **Mobile Phone:** Depending on your communication preferences, Lewis Fence & Deck may contact you on your mobile phone regarding our product/services.
- **Address:** We may use your address to deliver communications sent to you by Lewis Fence & Deck.
- **IP addresses:** We use IP addresses to analyze trends, administer the site, track user movement, and gather broad demographic information for aggregate use.

## How We Collect Personal Data

In general, a visitor will know when Personal Data is being collected because he or she will have to fill out a form or has emailed Lewis Fence & Deck. In addition, we may collect Personal Data through your use of the website, or any discussion boards or chat rooms and electronic surveys.

Visitors may generally browse public portions of the Lewis Fence & Deck website anonymously without providing any detailed information. However, Lewis Fence & Deck does use Google Analytics to collect data and perform data analysis in order to improve our services. In addition, Personal Data is required in connection with using the online estimating software and the contact us form.

Lewis Fence & Deck does not knowingly collect or use any Personal Data from users under 18 years of age.

### **Cookies**

A cookie is a piece of data stored for varying amounts of time on the user's hard drive containing information about the user. Lewis Fence & Deck may use cookies in order to collect certain information about you, such as IP addresses (the Internet address of a computer), domain names (e.g., whether you are logged on from a .com, .gov, or .edu domain) and the type of computer and operating system being used. We may also use cookies to identify your computer when you revisit our website or to recall your authentication information. We may collect such information in order to better operate the website so as to enhance your experience while using the website. You have the option of setting your computer to disable cookies or to alert you when cookies are being used. If you choose to disable cookies, please be aware that portions of the website may not function properly.

### **How We Share Information**

Lewis Fence & Deck may provide personal information to third party agents that have been hired to help provide a requested good or service or to facilitate us in providing our services to you. This may include website analytics and software programmers. Visitors may opt-out from the sharing of collected information by contacting us.

Lewis Fence & Deck reserves the right to disclose without notice any information in its possession if required to do so by law, to protect or defend Lewis Fence & Deck's rights or property, or to respond to an emergency.

### **External links**

This Policy only addresses Lewis Fence & Deck's use and disclosure of your Personal Data. The website may contain links to other websites, so please be aware that we are not responsible for the privacy practices of other websites, and we are not liable for their misuse of Personal Data. We encourage you to be aware that when you go to another website you should carefully read their privacy policy. Links to other sites do not imply Lewis Fence & Deck's endorsement of the products or services, or privacy or security practices of those websites.

### **How You Can Access and Change Information**

Lewis Fence & Deck acknowledges that you have the right to access your Personal Data. In case you request us to remove data, we will respond within a reasonable timeframe.

Upon request, we will provide you with information about whether we hold any of your Personal Data. You can update or correct your Personal Data or remove it from our system by making a request to us at the contact information provided below. Requests typically receive a response within thirty (30) days. If access cannot be provided within that time frame, we will provide the requesting party with an estimated date by which the information will be provided. If for some reason access is denied, we will provide an explanation of why access has been denied.

### **Our Security Measures to Protect Your Personal Data**

We are committed to taking reasonable efforts to secure the information that you choose to provide us, and we use a variety of security procedures to help protect against unauthorized access to or alteration, disclosure, or destruction of Personal Data. We restrict access to Personal Data to our employees, contractors and servicers who need to know the information to operate, develop, or improve our services.

Unfortunately, no transmission of Personal Data over the Internet can be guaranteed to be 100% secure. Accordingly, and despite our efforts, Lewis Fence & Deck cannot guarantee or warrant the security of any information you transmit to us, or to or from our online services. Lewis Fence & Deck has no responsibility or liability for the security of information transmitted via the Internet. If you have questions about this Policy or the security of your Personal Data, please contact us as indicated under the “Contact Us” section below.

We retain your Personal Data for as long as needed to provide you services, comply with our legal/tax/accounting obligations, resolve disputes and enforce our agreements.

### **Modifications**

We may amend this Policy from time to time without prior notice. If we decide to change this Policy, we will post those changes on our home page so our users are always aware of what information we collect, how we use it, and under what circumstances we disclose it, so please review it periodically.

Your continued use of our website will be deemed to be your agreement to the changed terms.

### **Contact Us**

If you have any questions about this Policy or our treatment of the information you provide us, please contact us at:

Lewis Fence & Deck

6275 E Sidehill Lane

Idaho Falls, ID 83401

[info@louiethefence.com](mailto:info@louiethefence.com) or 208-228-5788